

2013 DIRECTORY ADVERTISING RATES

Type of Advertisement	Price	Member Price
Standard Bold Type (SBT) Includes: Business Name, Address, Telephone, Fax, Mobile, A/Hrs, Email, Website	\$186	\$158.10
Community Service Groups (CSG) Includes: Business Name, Address, Telephone	\$45	\$38.25
Additional Line Information Available on SBT, CSG & Telephone Listings (Up to 50 characters per line)	\$20 (per extra line)	\$17.00 (per extra line)
Black and White Display Advertisements		
1/8 Page (1/8) Size: 87mm x 50mm	\$445	\$378.25
1/4 Page (1/4) Size: 87mm x 113mm	\$868	\$737.80
1/2 Page (1/2) Size: 180mm x 113mm	\$1,307	\$1,110.95
Full Page (Page) Size: 180mm x 230	\$2,248	\$1,910.80
Full Colour Display Advertisements		
1/8 Page Full Colour (FC 1/8) Size: 87mm x 50mm	\$528	\$448.80
1/4 Page Full Colour (FC 1/4) Size: 87mm x 113mm	\$977	\$830.45
1/2 Page Full Colour (FC 1/2) Size: 180mm x 113mm	\$1,527	\$1,297.95
Full Page Full Colour (FC Page) Size: 180mm x 230	\$2,583	\$2,195.55
Covers (Full Colour)		
Outside Back Cover (OBC)	\$7,026	\$5,972.10
Inside Front Cover (IFC)	\$4,281	\$3,638.85
Inside Back Cover (IBC)	\$3,628	\$3,083.80

Artwork fees are not included in these prices. If you are supplying your own artwork, please ask us for a copy of the Artwork Specifications or download from www.albanycci.com.au