

2013 Directory

Artwork Specifications

CLIENT REQUIREMENTS WHEN SUBMITTING ARTWORK FOR ACCI DIRECTORY

PLEASE NOTE:

All artwork supplied by advertisers must be received by ACCI no later than 5pm 31 July 2012.

ACCI does NOT accept responsibility for any errors, omissions or poor quality printing that may occur in advertisements if artwork is submitted after 31 July 2012.

ACCI reserves the right to withdraw advertisements from the Directory if artwork is not submitted to ACCI by 31 July 2012.

ACCI does NOT guarantee the quality of advertisements if artwork is NOT supplied according to the Artwork Specifications below.

All placed graphics/logos must be Grayscale OR CMYK made up to colour specifications below.

All placed graphics/logos must be a minimum of 300 DPI & min of 90% of required size.

On full colour ads all reversed type must be a min of 12pt

On mono ads all reversed type must be a min of 7pts

All fonts must be embedded

Use only Postscript Type 1 Fonts

AD DIMENSIONS - MAKE ALL ADS UP TO CORRECT SIZE & ORIENTATION (size supplied below) to prevent distortion later.

1/8 Page Size:	87mm x 50mm
1/4 Page Size:	87mm x 113mm
1/2 Page Size:	180mm x 113mm
Full Page Size:	180mm x 230mm

Extras for Colour Ads

GCR is recommended with a total ink density 240%

Black Ink Limit 80% and allow for 30% Dot Gain

Screen Ruling is 100 Lines/Inch

Turn off all colour management in Photoshop if applicable

We don't support colour management and any ICC profiles that are embedded will be removed.

No bleeds are available on ACCI advertisers section.

Saving your file

We can only accept the following formats: PDF, TIF, EPS and JPG.

SORRY, WE CAN NOT ACCEPT PUBLISHER FILES OR WORD FILES

If you are making your ad up in MS Publisher, please save in a suitable format from the above options. When sending through your artwork/text documents please attach separately any artwork which is in your copy. We can scan logos/pictures etc but require a clear copy and at least 90% of the size required for your advertisement.

A copy of the appropriate Acrobat Distiller setting can be sent to you, as well as appropriate Photoshop 6 settings. These will need to be placed into the correct folder on your computer.

Every effort is made to ensure your ad will be made to the highest possible standard, but to do this, we will need high resolution copies of any artwork you submit.